
Jackie Clements

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Studio Work Experience

Fixation Marketing

Senior Graphic Designer
Fall 2009–Present
Bethesda, Maryland

Fixation Marketing is a leading full-service marketing communications company specializing in integrated attendance and exhibit sales campaigns for tradeshow and events.

Responsibilities include concept development, execution of final design solutions for both print and interactive applications, website development and content management, HTML e-mail development and deployment, as well as flash and video production and editing.

Cary Graphic Arts Collection

Curator's Assistant / Designer
Fall 2007–Summer 2009
Rochester, New York

The Cary Collection is one of the country's premier libraries on the history and practice of printing. It also includes a publications branch, the Cary Graphic Arts Press.

Responsibilities include designing selected publications, curating exhibitions, planning events, as well as letterpress printing production, and archive management.

Mullen Advertising

Graphic Design Intern
Summer 2006
Wenham, Massachusetts

Mullen is an advertising firm that provides services in brand identity and planning, direct marketing, interactive design, and public relations.

Responsibilities included creating mock-ups, preparing presentation boards, and designing a range of logos, brochures and annual catalogs.

The Crosby Group

Graphic Design Intern
Spring 2003
Ipswich, Massachusetts

The Crosby Group is a design firm that specializes in brand identity, advertising, collateral support, direct marketing, packaging, web development and public relations.

Responsibilities included developing the Timberland retail database, marketing the Invitational Shop Event mailing list, and shadowing the senior designer.

Freelance Work Experience

The WDBurdick Company

Summer 2008
Skaneateles Falls, New York

The WDBurdick Company is a design firm that specializes in print advertising, brand identity, packaging and web design.

Responsibilities included creating a wide range of concept sketches and final design solutions for adaptability across both print and interactive applications.

Sherry B. Design

Summer 2007
Rochester, New York

Sherry B. Design is a graphic design firm specializing in brand development, cartoon illustration, print and web design.

Responsibilities included designing a range of print materials including flyers, postcards and logos for clients such as MidAmerican and Riviana Appliance Service.

Education

MFA Graphic Design
Rochester Institute of Technology
School of Design
Department of Graphic Design
Rochester, New York

BFA Graphic Design
SUNY Oswego State University
College of Arts and Sciences
Department of Graphic Design
Oswego, New York

Design proficiencies include effective concept development, comprehensive research and planning, typographic problem-solving, and systematic visual communications.

Software proficiencies include Adobe Photoshop, Illustrator, InDesign, Flash, Macromedia Dreamweaver, Maya, PowerPoint, Excel and Word; Knowledge of HTML, CSS; PC & Mac Platforms.

Awards & Honors

- Phi Kappa Phi Member
- RIT School of Design Scholarship
- VEGA Women's Honor Society
- Grant for Scholarly and Creative Activity
- Herman Krusi Art Award
- Grant Arnold Art Award
- Jessie E. & Jay D. Rudolph Scholarship
- Student Association Juried Art Award
- SUNY Oswego Residential Scholarship

Personal Interests

I enjoy participating in activities that contribute to creating a stronger community. Programs that I have been involved in include Habitat for Humanity, an organization that focuses on the need for safe living conditions; Safe Trick-or-Treat and Make a Difference Day, annual events that focus on providing safe and enjoyable activities for children; and Relay For Life a 24-hour annual event, which raises funds for cancer research.

References Available Upon Request